

STAMFORD®

For quality and reliable performance



One loose connection is all it takes to put your business in danger

The illegal trade of counterfeit alternators is endangering the reputation and financial success of generating set manufacturers, as well as putting lives in danger.

Counterfeiting is a global problem.

Know where to buy, how to specify and how to authenticate

Since 2012, all genuine **STAMFORD**® alternators have a unique, high security, 3D hologram affixed to the machine, which gives visual confirmation of authenticity plus a unique hologram identity number that when keyed into the secure website, gives instant verification of the alternator's identity.



Specify

Genuine **STAMFORD**®.



Identify



The unique 3D hologram – it's your quality assurance mark.



Verify

www.stamford-avk.com/verify

Check alternator authenticity instantly online.

Keep your employees and your business safe, always look for the hologram.

No compromise, only genuine guarantees

We guarantee that every product we produce matches the quality, robustness, and proven performance you expect from the **STAMFORD**® range. Built to our quality assured standards **STAMFORD**® products benefit from a global support network, extensive research and development, and world-leading expertise.

Our products are in some of the harshest environments in the world however their performance and durability remain uncompromised.

Wherever you are, Cummins Generator Technologies is there to serve your business.

100 YEARS Over 100 years of setting the standards for the power generation industry

Our alternators are renowned for their exceptional build quality, longevity and electrical safety.

Quality throughout the process

We set the standard for built-in quality, ruggedness and reliability. By following our renowned operating systems and only using premium materials, we design quality into every step of the process, providing our customers with guaranteed quality products.



Tailormade designs

A key objective is to leverage the specialist engineering skills within Cummins Generator Technologies to enhance user experience by optimising product integration through tailored engineering and product solutions to specific customer requirements



Application understanding

The dedicated talented team of experienced engineers support customers as they venture into new market segments and integrate product designs to ensure superior fit to market, whilst ensuring quality and reliability.

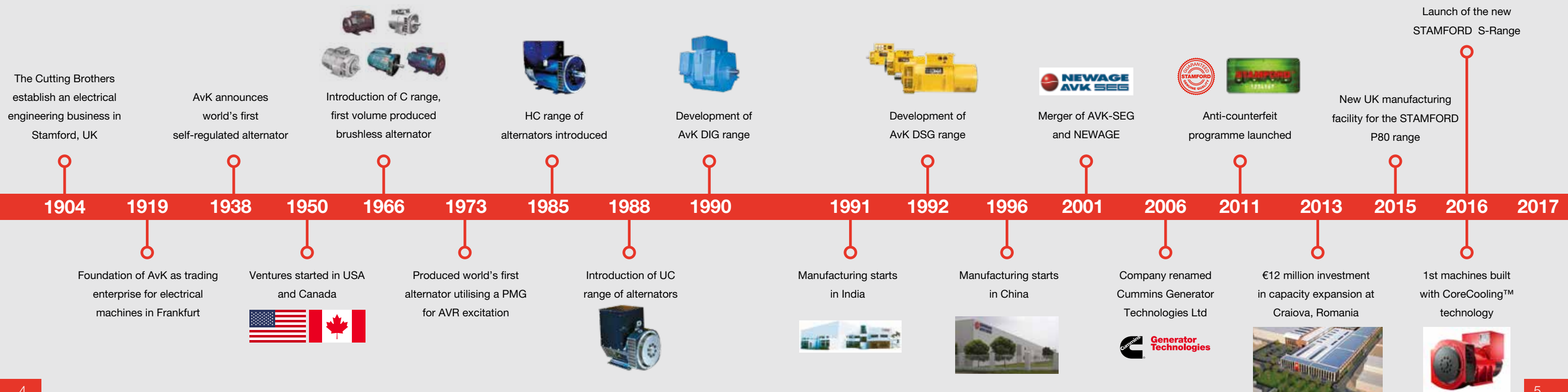


Continuous innovation

A commitment to continuous research and development, our Innovation Centre at the University of Nottingham and our global reach allow us to focus on developing to continue meeting our customers' needs.



Our Heritage



Fake, a genuine crime

5%

Counterfeit goods make up between 5 - 7% of world trade, worth an estimated \$600 billion a year, according to World Customs Organization.

The international counterfeit industry is worth over

\$1.75 trillion

Poor quality, no support, no guarantees

The potential risks and dangers of buying a counterfeit product far outweigh any short-term benefit. In certain cases, counterfeit and imitation products are of such poor quality and perform so unreliably that businesses are forced to close due to power outages.

And, with no support, after-sales services or guarantees, the risks of substandard performance, shortened life span and a high rate of failure are considerable and costly.



The use of counterfeit products could put your business, reputation and investments at risk.

To protect our customers from what has become a global threat, we have adopted a 'zero tolerance' approach to counterfeiters. This means using the protection afforded by registered trademarks and patents and pursuing counterfeit manufacturers through the appropriate channels, culminating in litigation, to break the counterfeiters' supply chain.

STAMFORD®, genuine quality

Cummins Generator Technologies is part of Cummins Inc., a global power leader famed for its corporate responsibility and consistently ranked as one of the world's most ethical companies by The Ethisphere® Institute.



Genuine protection

Together we are committed to protecting our customers and their businesses against the dangers of illegal, counterfeit and imitation products



Genuine partnerships

Feedback provided by partnerships with our customers forms a unique combination of knowledge, dependability and innovation, turning everyday service into customer support excellence.



Genuine safety

We don't take chances with your safety. We design-in safety as standard. All of our alternators undergo rigorous testing and meet the required international standards.



Genuine standards

We offer premium quality alternators in the range 7.5 to over 11,200 kVA, built in accordance with international standards and product specifications and known for robustness, reliable performance and versatile configurations.

Buying a **STAMFORD®** provides value and assurance over the lifetime of the product. For prime power when customers uptime is paramount or for standby when starting just has to happen. **STAMFORD®** stands for dependability.

STAMFORD®

One weak link is all it takes to break your business

Counterfeit alternators are a serious problem.
Keep your employees and your business safe,
always look for the hologram.



Only a genuine **STAMFORD®** carries this unique
3D holographic code, find out more at:
www.stamford-avk.com/verify



**One STAMFORD®.
One Standard.**
Genuine since 1904



There for you™